

# FEATURES LIST

As the must-read publication for the international spirits trade, our 2026 features list is more varied than ever before. Spanning established categories such as Scotch, gin and vodka to up-and-coming disruptive sectors, plus numerous global reports, our schedule will help you plan your most effective marketing strategy yet.

Month	Features	Awards results	Additional distribution
January	<b>Most Innovative Spirits list</b> Spirits trends to watch Category reports: Japanese whisky; RTDs	The Low & No Masters; Taste Masters 2024	WSWA Access Live
February	<b>The Tequila issue</b> Category reports: Tequila; Mezcal; Low/no-alcohol Regional report: UK Gin in travel retail Show preview: Wine Paris		Wine Paris; BCB Singapore
March	<b>The Rum issue</b> Category reports: Rum; Third-party spirits; Distributors/Importers Regional report: South Africa Show previews: IAADFS Summit of the Americas; ProWein	The Rum & Cachaça Masters	IAADFS Summit of the Americas; ProWein, Düsseldorf
April	<b>The Vodka issue</b> Category reports: Vodka; Tonics and mixers; Vermouth Regional report: Eastern Europe Tequila in travel retail Show preview: TFWA Asia	The Tequila & Mezcal Masters; The DB & SB Spring Blind Tasting	TFWA Asia
May	<b>The Asia issue</b> Category reports: Asian spirits; Cognac; Brandy Regional reports: Asia; US Irish whiskey in travel retail Show preview: BCB Brooklyn; BCB London; London Wine Fair	The Cognac Masters; The Brandy Masters; The Asian Spirits Masters	BCB Brooklyn; BCB London; London Wine Fair
June	<b>The Brand Champions 2026*</b> Category reports: Hard seltzers; SaaS/Software; Rum; RTDs Regional report: Western Europe Vodka in travel retail	The Pre-Mixed, RTD & Hard Seltzer Masters	
July	<b>The Gin issue</b> Category reports: Gin; Sustainability; Apéritifs Regional report: Middle East & Africa Show preview: Tales of the Cocktail	The Tonic & Mixer Masters; The Gin Masters – First Tasting	Tales of the Cocktail
August	<b>The Whisky issue</b> Category reports: Scotch whisky; World whisky; Spirits packaging Regional report: India	The Scotch Whisky Masters; The American Whiskey Masters; The Irish Whiskey Masters; The World Whisky Masters	
September	<b>The Travel Retail issue</b> Global travel retail report Category reports: Irish whiskey; Vodka; Rum Regional report: Australasia Show preview: TFWA World Exhibition & Conference	The Vodka Masters; The Travel Retail Masters	TFWA World Exhibition & Conference
October	<b>The Luxury Spirits issue</b> Category reports: Luxury spirits; American whiskey; Retailers; Low/no-alcohol Regional report: Scandinavia Show previews: BCB Berlin; London Cocktail Week	The Luxury Masters; The SB Autumn Blind Tasting	BCB Berlin
November	<b>The On-Trade issue</b> Global Bar Report Category reports: Liqueurs; Tonics and mixers; Indian whisky Regional report: South America	The Liqueur Masters; The Speciality Spirits Masters	
December	<b>World Spirits Report</b> Category reports: SaaS/Software; Sustainability; Gin; Spirits packaging Regional report: North America Rum in travel retail	The Design & Packaging Masters; The SB Awards; The Gin Masters – Second Tasting	

\* The definitive guide to spirits brands selling more than one million nine-litre cases per annum. The Brand Champions supplement will contain exclusive and comprehensive data on spirits brands' sales volumes, equipping industry professionals with unparalleled information relevant to this dynamic industry.