

FEATURES LIST

As the must-read publication for the international spirits trade, our 2022 features list is more varied than ever before. Spanning established categories such as Scotch, gin and vodka to up-and-coming disruptive sectors, plus numerous global reports, our schedule will help you plan your most effective marketing strategy yet.

Month	Features	Awards results	Additional Distribution	Editorial Deadline
January	Most Innovative Spirits list Spirits trends to watch Category report: English whisky; RTDs Vinexpo Paris preview	Low & No Masters; Grand & Taste Masters 2020	Vinexpo Paris	11 December
February	The Tequila issue Category reports: Tequila; Mezcal; Low/no-alcohol Gin in travel retail Prowein preview	Tequila & Mezcal Masters		14 January
March	The Rum issue Category reports; Rum; Third-party spirits Regional report: South America Summit of the Americas preview	Rum & Cachaça Masters		11 February
April	The Vodka issue Category reports: Vodka; Hard seltzers; Tonics and mixers Regional report: Russia Vodka in travel retail	DB & SB Spring Blind Tasting; Tonic & Mixer Masters		11 March
May	The Asia issue Category reports: Asian spirits; Cognac; Brandy Regional report: India Irish whiskey in travel retail Prowein, TFWA Asia Pacific and Vinexpo Bordeaux previews	Cognac Masters; Brandy Masters; Asian Spirits Masters	Prowein, Düsseldorf TFWA Asia Pacific, London Wine Fair; Vinexpo Bordeaux	15 April
June	The Brand Champions 2022* Category reports: Rum; Cachaça Tequila in travel retail	Scotch Masters; Hard Seltzer Masters		13 May
July	The Gin issue Category reports: Gin; Scotch; Sustainability Regional report: US Tales of the Cocktail preview	Gin Masters – First Tasting	Tales of the Cocktail	10 June
August	The whiskies of the world issue Category reports: American whiskey; Taiwanese whiskey; Spirits packaging Regional reports: Australia; Europe	American Whiskey, Irish Whiskey & World Whisky Masters; DB & SB Autumn Blind Tasting		15 July
September	The travel retail issue Global travel retail report Category reports: Irish whiskey; Vodka; Calvados Show previews: TFWA World Exhibition	Vodka Masters; Travel Retail Masters	TFWA World Exhibition & Conference	12 August
October	The luxury spirits issue Category reports: Luxury spirits; Japanese whiskey; Low/no-alcohol Regional report: China Bar Convent Berlin; London Cocktail Week; The Wine & Spirits Show	Luxury Masters	Bar Convent Berlin; London Cocktail Week; The Wine & Spirits Show	16 September
November	The on-trade issue Global bar report Category reports: Liqueurs; Tonics & mixer	Liqueur Masters; Speciality Masters; Pre- Mixed Masters		14 October
December	World Spirits Report Category reports: Scotch; E-commerce; Vermouth; Sustainability Rum in travel retail Category report: Gin	Design & Packaging Masters; Cocktail & Signature Serve Masters; SB Awards; Gin Masters – Second Tasting	The Global Spirits Masters Awards Lunch	11 November
January 2023	Most Innovative Spirits list Spirits trends to watch Category reports: Australian whiskey; RTDs	Low & No Masters; Grand & Taste Masters 2021		9 December

* The definitive guide to spirits brands selling more than one million nine-litre cases per annum. The Brand Champions series will contain exclusive and comprehensive data on spirits brands' sales volumes, equipping industry professionals with unparalleled information relevant to this dynamic industry.