

# FEATURES LIST

As the must-read publication for the international spirits trade, our 2022 features list is more varied than ever before. Spanning established categories such as Scotch, gin and vodka to up-and-coming disruptive sectors, plus numerous global reports, our schedule will help you plan your most effective marketing strategy yet.

Month	Features	Awards results	Additional Distribution	Editorial Deadline
January	<b>Most Innovative Spirits list</b> Spirits trends to watch Category report: English whisky; RTDs Vinexpo Paris preview	Low & No Masters; Grand & Taste Masters 2020	Vinexpo Paris	11 December
February	<b>The Tequila issue</b> Category reports: Tequila; Mezcal; Low/no-alcohol Gin in travel retail Prowein preview	Tequila & Mezcal Masters		14 January
March	<b>The Rum issue</b> Category reports; Rum; Third-party spirits Regional report: South America Summit of the Americas preview	Rum & Cachaça Masters	Prowein, Düsseldorf	11 February
April	<b>The Vodka issue</b> Category reports: Vodka; Hard seltzers; Tonics and mixers Regional report: Russia Vodka in travel retail	DB & SB Spring Blind Tasting; Tonic & Mixer Masters		11 March
May	<b>The Asia issue</b> Category report: Asian spirits; Cognac; Brandy Regional report: India Irish whiskey in travel retail TFWA Asia Pacific and Vinexpo Bordeaux previews	Cognac Masters; Brandy Masters; Asian Spirits Masters	TFWA Asia Pacific, London Wine Fair; Vinexpo Bordeaux	15 April
June	<b>The Brand Champions 2022*</b> Category reports: Rum; Cachaça Tequila in travel retail	Scotch Masters; Hard Seltzer Masters		13 May
July	<b>The Gin issue</b> Category reports: Gin; Scotch; Sustainability Regional report: US Tales of the Cocktail preview	Gin Masters – First Tasting	Tales of the Cocktail	10 June
August	<b>The whiskies of the world issue</b> Category reports: American whiskey; Taiwanese whiskey; Spirits packaging Regional report: Australia	American Whiskey, Irish Whiskey & World Whisky Masters; DB & SB Autumn Blind Tasting		15 July
September	<b>The travel retail issue</b> Global travel retail report Category reports: Irish whiskey; Vodka; Calvados Show previews: TFWA World Exhibition	Vodka Masters; Travel Retail Masters:	TFWA World Exhibition	12 August
October	<b>The luxury spirits issue</b> Category reports: Luxury spirits; Japanese whiskey; Low/no-alcohol Regional report: China Bar Convent Berlin; London Cocktail Week; The Wine & Spirits Show	Luxury Masters	Bar Convent Berlin; London Cocktail Week; The Wine & Spirits Show	16 September
November	<b>The on-trade issue</b> Global bar report Category reports: Liqueurs; Tonics & mixer	Liqueur Masters; Speciality Masters; Pre- Mixed Masters		14 October
December	<b>World Spirits Report</b> Category reports: Scotch; E-commerce; Vermouth Rum in travel retail Category report: Gin	Design & Packaging Masters; Cocktail & Signature Serve Masters; SB Awards; Gin Masters – Second Tasting	The Global Spirits Masters Awards Lunch	11 November
January 2023	<b>Most Innovative Spirits list</b> Spirits trends to watch Category reports: Australian whiskey; RTDs	Low & No Masters; Grand & Taste Masters 2021		9 December

\* The definitive guide to spirits brands selling more than one million nine-litre cases per annum. The Brand Champions series will contain exclusive and comprehensive data on spirits brands' sales volumes, equipping industry professionals with unparalleled information relevant to this dynamic industry.