

THE GLOBAL SPIRITS MASTERS

Entry Categories 2015

THE SPIRITS BUSINESS

Choose a competition to enter and list its number, along with the sub-category code, on your entry form. Remember to use a new form for each competition.

1. The Tequila & Mezcal Masters

- a. Mezcal
 - i. Joven (white)
 - ii. Reposado
 - iii. Añejo
 - iv. Extra Añejo
- b. Blanco Tequila (100% Agave)
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
- c. Reposado Tequila (100% Agave)
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
- d. Añejo Tequila (100% Agave)
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
- e. Extra Añejo Tequila (100% Agave)
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
- e. Mixto
 - i. Blanco
 - ii. Reposado
 - iii. Gold
- f. Tequila Liqueur
- g. Flavoured Tequila

2. The Rum & Cachaça Masters

- a. Cane spirit/ cachaça
- b. White Rum
 - i. Standard
 - ii. Premium
 - iii. White Overproof
- c. Gold Rum
 - i. Aged up to 7 years
 - ii. Aged 8-12 years
 - iii. Aged over 13 years
 - iv. Premium
 - v. Super Premium
 - vi. Overproof
- d. Dark Rum
 - i. Aged up to 7 years
 - ii. Aged 7-12 years
 - iii. Aged over 13 years
 - iv. Premium
 - v. Super Premium
 - vi. Dark Overproof
- e. Rhum Agricole
 - i. White Rhum
 - ii. Aged Rhum
- f. Spiced Rum

3. The Asian Spirits Masters

- a. Scotch Whisky Single Malt
- b. Scotch Whisky Blend
- c. American Whiskey
- d. Irish Whiskey
- e. World Whisky
- f. Vodka
- g. Gin
- h. Liqueurs
- i. Tequila
- j. Cognac
- k. Baijiu
- l. Shochu/ Soju
- m. Arrack
- n. Ruou

4. The Gin Masters

- a. Standard
- b. Premium
- c. Super Premium
- d. London Dry
- e. Navy Strength
- f. Old Tom
- g. Cask-Aged
- h. Contemporary
- i. Genever
- j. Flavoured Gin
- k. Sloe Gin
- l. Microdistillery
- m. Organic

5. The Design & Packaging Masters

- a. Tequila
- b. Rum
- c. Gin
- d. Scotch
- e. American Whiskey
- f. World Whisky
- g. Irish Whiskey
- h. Cognac
- i. Brandy
- j. Vodka
- k. Liqueur
- l. Speciality
- m. Pre-mixed

6. The Liqueur Masters

- a. Cream
- b. Irish Cream
- c. Fruit
- d. Floral
- e. Coconut
- f. Amaretto
- g. Herbal
- h. Tea
- i. Coffee
- j. Chocolate
- k. Mint
- l. Citrus
- m. Cassis
- n. Apricot

Entry Categories 2015

THE GLOBAL SPIRITS MASTERS

THE SPIRITS BUSINESS

7. The Scotch Whisky Masters

- a. Single Grain
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
 - v. Aged up to 12 years
 - vi. Aged between 13-18 years
 - vii. Aged between 19-30 years
 - viii. Aged over 31 years
 - ix. No Age Statement
 - x. Single Cask
 - xi. Cask Strength
 - xii. Special Edition
- b. Blended Grain
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
 - v. Special Edition
- c. Blended
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
 - v. Aged up to 12 years old
 - vi. Aged between 13-18 years
 - vii. Aged between 19-30 years
 - viii. Aged over 31 years
 - ix. No Age Statement
 - x. Special Edition
- d. Blended Malt
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
 - v. Aged up to 12 years
 - vi. Aged between 13-18 years
 - vii. Aged between 19-30 years
 - viii. Aged over 31 years
 - ix. No Age Statement
- e. Single Malt: Speyside
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
 - v. Aged up to 12 years
 - vi. Aged between 13-18 years
 - vii. Aged between 19-30 years
 - viii. Aged over 31 years
 - ix. No Age Statement
 - x. Single Cask
 - xi. Cask Strength
 - xii. Special Edition
- f. Single Malt: Highlands & Islands
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
 - v. Aged up to 12 years old
 - vi. Aged between 13-18 years
 - vii. Aged between 19-30 years
 - viii. Aged over 31 years
 - ix. No Age Statement
- g. Single Malt: Islay
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
 - v. Aged up to 12 years
 - vi. Aged between 13-18 years
 - vii. Aged between 19-30 years
 - viii. Aged over 31 years
 - ix. No Age Statement
 - x. Single Cask
 - xi. Cask Strength
 - xii. Special Edition
- h. Single Malt: Lowland
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
 - v. Aged up to 12 years old
 - vi. Aged between 13-18 years
 - vii. Aged between 19-30 years
 - viii. Aged over 31 years
 - ix. No Age Statement
 - x. Single Cask
 - xi. Cask Strength
 - xii. Special Edition
- i. Flavoured Whisky
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
 - v. Aged up to 12 years
 - vi. Aged between 13-18 years
 - vii. Aged between 19-30 years
 - viii. Aged over 31 years
 - ix. No Age Statement
 - x. Single Cask
 - xi. Cask Strength
 - xii. Special Edition

8. The Irish Whiskey Masters

- a. Single Malt
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
- b. Blended
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
- c. Single grain
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
- d. Single Pot Still
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
- e. Flavoured Irish Whiskey
- f. Poitin
 - i. Standard
 - ii. Premium
 - iii. Super Premium
 - iv. Ultra Premium
- x. Single Cask
- xi. Cask Strength
- xii. Special Edition

Entry Categories 2015

THE GLOBAL SPIRITS MASTERS

THE SPIRITS BUSINESS

9. The World Whisky Masters

- a. Canada
 - i. Standard
 - ii. Premium
 - iii. Super Premium
- b. Japan
 - i. Single Malt Standard
 - ii. Single Malt Premium
 - iii. Single Malt Super Premium
 - iv. Blended Standard
 - v. Blended Premium
 - vi. Blended Super Premium
 - vii. Single Grain Standard
 - viii. Single Grain Premium
 - ix. Single Grain Super Premium
- c. Australasia
 - i. Single Malt Standard
 - ii. Single Malt Premium
 - iii. Single Malt Super Premium
 - iv. Blended Standard
 - v. Blended Premium
 - vi. Blended Super Premium
 - vii. Single Grain Standard
 - viii. Single Grain Premium
 - ix. Single Grain Super Premium
- d. India
 - i. Single Malt Standard
 - ii. Single Malt Premium
 - iii. Single Malt Super Premium
 - iv. Blended Standard
 - v. Blended Premium
 - vi. Blended Super Premium
- vii. Single Grain Standard
- viii. Single Grain Premium
- ix. Single Grain Super Premium
- e. Asia (excluding Japan and India)
 - i. Single Malt Standard
 - ii. Single Malt Premium
 - iii. Single Malt Super Premium
 - iv. Blended Standard
 - v. Blended Premium
 - vi. Blended Super Premium
 - vii. Single Grain Standard
 - viii. Single Grain Premium
 - ix. Single Grain Super Premium
- f. Europe
 - i. Single Malt Standard
 - ii. Single Malt Premium
 - iii. Single Malt Super Premium
 - iv. Blended Standard
 - v. Blended Premium
 - vi. Blended Super Premium
 - vii. Single Grain Standard
 - viii. Single Grain Premium
 - ix. Single Grain Super Premium
- g. South Africa
 - i. Single Malt Standard
 - ii. Single Malt Premium
 - iii. Single Malt Super Premium
 - iv. Blended Standard
 - v. Blended Premium
 - vi. Blended Super Premium
 - vii. Single Grain Standard
 - viii. Single Grain Premium
 - ix. Single Grain Super Premium

10. The American Whiskey Masters

- a. Bourbon
 - i. Aged up to 7 years
 - ii. Aged over 8 years
 - iii. No Age Statement
 - iv. Single Barrel
 - v. Premium
 - vi. Super Premium
 - vii. Ultra Premium
- b. Rye
 - i. Aged up to 7 years
 - ii. Aged over 8 years
 - iii. No Age Statement
 - iv. Single Barrel
 - v. Premium
 - vi. Super Premium
 - vii. Ultra Premium
- c. Single Malt
 - i. Aged up to 7 years
 - ii. Aged over 8 years
 - iii. No Age Statement
 - iv. Single Barrel
 - v. Premium
 - vi. Super Premium
 - vii. Ultra Premium
- d. Tennessee Whiskey
 - i. Premium
 - ii. Super Premium
 - iii. Ultra Premium
- f. Moonshine
- h. Flavoured Whiskey

11. The Cognac Masters

- a. VS
 - i. Premium
 - ii. Super Premium
 - iii. Ultra Premium
 - iv. Single Cru
 - v. Single Estate
- b. VSOP
 - i. Premium
 - ii. Super Premium
 - iii. Ultra Premium
 - iv. Single Cru
 - v. Single Estate
- c. XO
 - i. Premium
 - ii. Super Premium
 - iii. Ultra Premium
 - iv. Single Cru
 - v. Single Estate
- d. Extra Old
 - i. Premium
 - ii. Super Premium
 - iii. Ultra Premium
 - iv. Single Cru
 - v. Single Estate
- e. No Age Statement
 - i. Premium
 - ii. Super Premium
 - iii. Ultra Premium
 - iv. Single Cru
 - v. Single Estate
- f. Single Vintage

Entry Categories 2015

THE GLOBAL SPIRITS MASTERS

THE SPIRITS BUSINESS

12. The Brandy Masters

- a. French
- b. Armagnac
- c. South African
 - i. Blended
 - ii. Vintage
 - iii. Potstill Aged 3-9 years
 - iv. Potstill Aged 10-12 years
 - v. Potstill Aged over 13 years
- d. Spanish
- e. Brandy de Jerez
- f. Other region

13. The Vodka Masters

- a. Standard
- b. Premium
- c. Super Premium
- d. Ultra Premium
- e. Russia
- f. Eastern Europe
- g. Europe
- h. Scandinavia
- i. USA
- j. Rest of World
- k. Organic
- l. Microdistillery
- m. Flavoured Vodka
- n. Smooth
- o. Vodka-based Spirit Drink

14. The Travel Retail Masters

- a. Scotch Whisky
 - i. Single Malt
 - ii. Travel Retail Exclusive Single Malt
 - iii. Blended
 - iv. Travel Retail Exclusive Blended
- b. American Whiskey
- c. American Whiskey Travel Retail Exclusive
- d. Irish Whiskey
- e. Irish Whiskey Travel Retail Exclusive
- f. World Whisky
- g. World Whisky Travel Retail Exclusive
- h. Vodka
- i. Vodka Travel Retail Exclusive
- j. Gin
- k. Gin Travel Retail Exclusive
- l. Liqueurs
- m. Liqueurs Travel Retail Exclusive
- n. Tequila
- o. Tequila Travel Retail Exclusive
- p. Cognac
- q. Cognac Travel Retail Exclusive
- r. Marketing Campaign
- s. Point of Sale
- t. PR Campaign
- u. New Launch 2015
- v. Design and Packaging

**This category will be judged at the same time as The Travel Retail Masters and awarded at The Spirits Business Beach Party at*

TFWA in Cannes

15. The Pre-mixed Masters

- a. Classic Spirit and Mixer (e.g. vodka and coke; gin and tonic)
- b. Classic Spirit and Mixer with a Twist (e.g. whiskey, ginger and lime; gin and elderflower tonic)
- c. Pre-mixed Classic Cocktail (e.g. Pina Colada; Mojito)
- d. Pre-mixed Contemporary Cocktail (e.g. original, bespoke style)
- e. Partially-made Cocktail (user adds mixer)
- f. Partially-made Cocktail (user adds spirit)

16. The Speciality Spirits Masters

- a. Cocktail Bitters
- b. Bitters/ Amaro
- c. Absinthe
- d. Anis
- e. Aquavit
- f. Grappa
- g. Sambuca
- h. Vermouth
- i. Ouzo
- j. Calvados
- k. Armagnac
- l. Fruit eaux de vie
- m. Pisco
- n. Baijiu
- o. Shochu/ Soju