



# THE TRAVEL RETAIL SPIRIT MASTERS 2013

## RECOGNISING THE MASTERS IN THEIR FIELDS

In September 2013 *The Spirits Business* will stage **The Travel Retail Spirit Masters** competition in a drive to find and reward the finest travel retail spirit brands on the world stage. Chaired by *The Spirits Business* and a panel of leading spirits specialists, the travel retail spirits will be judged in a blind tasting, to discover the Travel Retail Spirit Masters of 2013. Excellence will be recognised by category, age and design and packaging.

'Silver', 'Gold' and 'Master' medals will be awarded in each category. The 'Gold' and 'Master' winners will then be judged for the overall title of 'Grand Travel retail spirit Master 2013'.

- To enter The Travel retail spirit Masters 2013, you must be one of the following: a brand owner, a producer, a distributor/importer or a retailer
- If you are not the brand owner, you must have written permission to enter the Masters Series
- Silver, Gold and Master will be awarded in each category
- The Gold and Master winners from each category will then be judged for the overall title of **Grand Travel Retail Spirit Master 2013**
- Awards will be given at the discretion of the judges
- The chairman's decision is final

#### TO ENTER:

1. Complete the entry form
2. To pay, please include a cheque made payable to Union Press Ltd or provide credit card details on the entry form
3. Forward two samples for each category entered to: Daisy Jones, *The Travel Retail Spirit Masters*, Union Press Ltd, Unit 122, 30 Great Guildford Street, London, SE1 0HS, UK
4. Please ensure that all UK duty on samples is pre-paid
5. A high-resolution bottle shot of each product entered must be emailed to [daisy@thespiritsbusiness.com](mailto:daisy@thespiritsbusiness.com) by the closing date

**Entry deadline for The Travel Retail Spirit Masters: Thursday 12 September 2013**

Daisy Jones  
The Spirits Business,  
Unit 122, 30 Great Guildford Street,  
London SE1 0HS, United Kingdom

t: +44 (0)20 7803 2452 f: +44 (0)20 7803 2421  
[daisy@thespiritsbusiness.com](mailto:daisy@thespiritsbusiness.com)

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drinks business

# THE TRAVEL RETAIL SPIRIT MASTERS 2013

## Contact details

Name: \_\_\_\_\_

Job title: \_\_\_\_\_

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Country: \_\_\_\_\_

Postcode/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

VAT number: \_\_\_\_\_

## Categories

(please tick boxes required for entry)

### BLIND TASTING

- 1. Travel Retail Whisky / Whiskey
- 2. Travel Retail White Spirit
- 3. Travel Retail Brown Spirit
- 4. Travel Retail Liqueur
- 5. Travel Retail Exclusive

### MARKETING

- 1. Design & Packaging
- 2. International / National Marketing campaign
- 3. Point of sale
- 4. PR activity
- 5. Launch 2013

To be considered for the overall Travel Retail award you need to enter both the blind tasting and a marketing category

\* To qualify to enter The Travel Retail Spirit Masters your brand must be available in at least one Travel Retail market

## PRODUCT / BRAND DETAILS

Producer name: \_\_\_\_\_

Product name: \_\_\_\_\_

Entered by: \_\_\_\_\_

## CONTACT DETAILS

Name: \_\_\_\_\_

Job title: \_\_\_\_\_

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone number: \_\_\_\_\_

Fax number: \_\_\_\_\_

Email: \_\_\_\_\_

## PAYMENT

The cost of entry is £195+VAT for the first entry. Each additional category you enter thereafter will be charged at £150+VAT.

THE UK VAT RULES HAVE CHANGED. European companies with a valid VAT registration number do not have to pay UK VAT.

Companies outside of Europe are not required to pay UK VAT and do not have to provide a VAT registration number.

Please note that each entry entitles you to be judged in your chosen category only, as stated by you on this entry form.

## PAYMENT OPTIONS

1) Please charge £..... to my

Visa  Mastercard  AMEX

Card no:

Expiry date:   /   Issue no: (switch only)

3 digit security code:

Credit card transactions will be taken in UK sterling at the current exchange rate.

2) Cheques made payable to Union Press Ltd

3) BACS transfer information:

Bank: Messrs C Hoare & Co, 37 Fleet Street, London EC4P 4DQ, UK

Account name: Union Press Ltd

Account number: 11095100 Sort code: 15-99-00

IBAN: GB48 HOAB 1599 0011 0951 00 BIC/SWIFT: HOABGB2L

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

## CHECKLIST... HAVE YOU DONE THE FOLLOWING?

- Filled in your entry form  Enclosed a cheque or completed credit card details
- Packed all samples entered (x 2 bottles per entry), duty paid  High-Resolution bottle shots

# THE SPIRITS BUSINESS