



# THE ABSINTHE MASTERS 2014

## RECOGNISING THE MASTERS IN THEIR FIELDS

In January 2014 **The Spirits Business** will stage **The Absinthe Masters** in a drive to find and reward the finest Absinthe brands on the world stage. *The Spirits Business*, along with a panel of leading spirits and on-trade specialists, will judge the Absinthes in a blind tasting, to discover the **Absinthe Masters of 2014**. Excellence will be recognised in category and design & packaging.

- To enter The Absinthe Masters 2014, you must be one of the following: a brand owner, a producer, a distributor/importer or a retailer
- If you are not the brand owner, you must have written permission to enter the Masters Series.
- Silver, Gold and Masters will be awarded in each category
- The Gold and Masters winners from each category will then be judged for the overall title of **Grand Absinthe Master 2014**
- Awards will be given at the discretion of the judges
- The chairman's decision is final

#### TO ENTER:

1. Complete the entry form
2. To pay, please include a cheque made payable to Union Press Ltd or provide credit card details on the entry form
3. Forward two samples for each product or category you are entering to: Daisy Jones, The Spirits Business, Unit 122, 30 Great Guildford Street, London SE1 0HS
4. Please ensure that all UK duty on samples is pre-paid
5. Each entry must be supported by two bottles and must include the entry form
6. A high-resolution bottle shot of each product entered must be emailed to [daisy@thespiritsbusiness.com](mailto:daisy@thespiritsbusiness.com)

**Entry deadline for The Absinthe Masters: 9 January 2014**

**Daisy Jones**  
**The Spirits Business,**  
**Unit 122, 30 Great Guildford Street,**  
**London SE1 0HS, United Kingdom**

**t: +44 (0)20 7803 2452 f: +44 (0)20 7803 2421**  
**[daisy@thespiritsbusiness.com](mailto:daisy@thespiritsbusiness.com)**



OFFICIAL WATERS OF  
d'rinks business

# THE ABSINTHE MASTERS 2014

## Contact details

Name: \_\_\_\_\_

\_\_\_\_\_

Job title: \_\_\_\_\_

\_\_\_\_\_

Company name: \_\_\_\_\_

\_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Country: \_\_\_\_\_

Postcode/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

\_\_\_\_\_

Fax: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_

VAT number: \_\_\_\_\_

## Categories

(please tick boxes required for entry)

- Verte distilled**
- Verte oil mix (or 'with essences')**
- 
- Blanche distilled**
- Blanche oil mix (or 'with essences')**
- Design & Packaging**

## PRODUCT / BRAND DETAILS

Producer name: \_\_\_\_\_

Product name: \_\_\_\_\_

Entered by: \_\_\_\_\_

## CONTACT DETAILS

Name: \_\_\_\_\_

Job title: \_\_\_\_\_

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone number: \_\_\_\_\_

Fax number: \_\_\_\_\_

Email: \_\_\_\_\_

## PAYMENT

The cost of entry is £195+VAT for the first entry. Each additional category you enter thereafter will be charged at £150+VAT. THE UK VAT RULES HAVE CHANGED. European companies with a valid VAT registration number do not have to pay UK VAT. Companies outside of Europe are not required to pay UK VAT and do not have to provide a VAT registration number. Please note that each entry entitles you to be judged in your chosen category only, as stated by you on this entry form.

## PAYMENT OPTIONS

1) Please charge £..... to my  
Visa  Mastercard  AMEX

Card no:

Expiry date:  /  Issue no: (switch only)

3 digit security code:

Credit card transactions will be taken in UK sterling at the current exchange rate.

2) Cheques made payable to Union Press Ltd

3) BACS transfer information:

Bank: Messrs C Hoare & Co, 37 Fleet Street, London EC4P 4DQ, UK

Account name: Union Press Ltd

Account number: 11095100 Sort code: 15-99-00

IBAN: GB48 HOAB 1599 0011 0951 00 BIC/SWIFT: HOABGB2L

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

## CHECKLIST... HAVE YOU DONE THE FOLLOWING?

- Filled in your entry form  Enclosed a cheque or completed credit card details
- Packed all samples entered (x 2 bottles per entry), duty paid  High-Resolution bottle shots

**THE SPIRITS  
BUSINESS**