

FEATURES LIST:

Our 2019 features list is more varied than ever, with category reports covering big players such as Scotch and vodka, and others focusing on niche, disruptive segments. Whether you're an emerging brand seeking additional distribution or an established name looking to communicate a fresh campaign, we hope this list will help you plan your most effective marketing strategy yet.

Month	Features	Masters results	Additional Distribution	Editorial Deadline
January	Most Innovative Spirits Category reports: Spirits trends to watch; Japanese whisky; Distillery innovations	Distillery		4 December
February	Tequila Category report: Low- and no-alcohol Regional report: Western Europe Travel retail report: Gin	Tequila & Mezcal	Summit of the Americas Prowein, Düsseldorf	5 January
March	Rum Category report: Third-party spirits Regional report: Latin America Travel retail report: Tequila Prowein preview, Summit of the Americas preview	Rum & Cachaça	Summit of the Americas Prowein, Düsseldorf	2 February
April	Vodka Category report: Bitters; Tonics and mixers Country report: Eastern Europe Travel retail report: Vodka		TFWA Asia Pacific; Vinexpo Bordeaux; TFWA World Exhibition	2 March
May	Cognac Category report: Asian spirits. Regional report: Asia Pacific Travel retail report: Irish whiskey TFWA Asia Pacific and Vinexpo Bordeaux previews	Asian Spirits Cognac Brandy	TFWA Asia Pacific, Vinexpo Bordeaux	6 April
June	Brand Champions 2019* Category reports: Scotch; Vodka Celebrity spirits Travel retail report: Cognac	Scotch		4 May
July	Gin Category reports: Canadian whisky; Vermouth Regional report: North America Travel retail report: American whiskey Tales of the Cocktail preview	Gin	Tales of the Cocktail, New Orleans	1 June
August	On-trade special Category reports: Liqueurs; American whiskey; Spirits packaging; Retail trends Tales of the Cocktail review	American Whiskey Irish Whiskey World Whisky		6 July
September	Travel retail special Global travel retail report Category reports: Irish whiskey; Latin spirits; Cannabis in the drinks industry; TFWA World Exhibition preview	Vodka Travel Retail	TFWA World Exhibition Bar Convent Berlin London Cocktail Week	3 August
October	Luxury spirits special Category report: Armagnac Regional report: Africa & Middle East Travel retail report: Scotch Bar Convent Berlin preview; London Cocktail Week preview; Boutique Bar Show London preview	Luxury	Bar Convent Berlin London Cocktail Week Boutique Bar Show London	3 September
November	The Bars to Watch Category reports: Craft spirits; New-world whisky; Tonics and mixers Travel retail report: Liqueurs	Liqueurs Speciality Spirits		5 October
December	World Spirits Report Category reports: Scotch; Aquavit; Counterfeit market Travel retail report: Rum	Design	The Global Spirits Masters Awards Lunch	2 November
January 2020	Most Innovative Spirits Category reports: Spirits trends to watch; Japanese whisky; Distillery innovations	Distillery		3 December

* The definitive guide to spirits brands selling over one million nine-litre cases per annum. The Brand Champions series will contain exclusive and comprehensive data on spirits brands' sales volumes, equipping industry professionals with unparalleled information relevant to this dynamic industry.