

FEATURES LIST:

Our 2018 features list is more varied than ever, with regional reports covering markets such as the US and India, and a new category focus on craft spirits. Whether you're an emerging brand seeking additional distribution or an established name looking to communicate a fresh campaign, we hope this list will help you plan your most effective marketing strategy yet.

Month	Features	Masters results	Additional Distribution	Editorial Deadline
January	Most Innovative Spirits Category reports: Japanese whisky; American whiskey Distillery innovations	Distillery		4 December
February	Category report: Gin Regional report: North America Travel retail category report: Tequila Prowein preview	Tequila & Mezcal	IAADFS, Orlando Prowein, Dusseldorf	5 January
March	Category reports: Scotch; Third party spirits Country report: Germany Travel retail category report: Gin Travel retail regional report: The Americas Prowein preview, IAADFS preview	Rum & Cachaça	IAADFS, Orlando Prowein, Dusseldorf, Spirited	2 February
April	The Vodka Report Category report: Vodka Travel retail category report: Vodka Country report: Russia		TFWA Asia Pacific; Vinexpo HK; TFWA World Exhibition	2 March
May	Category reports: Cognac; Brandy Regional report: Asia Travel retail category report: Asian spirits TFWA Asia Pacific preview, Vinexpo HK preview	Asian Spirits Cognac Brandy	TFWA Asia Pacific, Vinexpo HK	6 April
June	Brand Champions 2018* Category report: Vodka Regional report: Africa Travel retail category report: Cognac	Scotch		4 May
July	Category reports: Gin; Irish whiskey. Country report: US Travel retail category report: American whiskey Tales of the Cocktail Preview	Gin	Tales of the Cocktail, New Orleans	1 June
August	On-trade/Cocktail Special Category report: Liqueurs; Spirits packaging Regional report: Eastern Europe and CIS Travel retail category report: Rum Tales of the Cocktail review; IBA WCC preview	Irish Whiskey World Whisky American Whiskey	IBA World Cocktail Championships	6 July
September	Luxury Spirits Special Category report: Luxury spirits Regional report: Middle East Travel retail category report: Scotch Bar Convent Berlin preview; London Cocktail Week preview Boutique Bar Show London preview	Luxury	TFWA World Exhibition Bar Convent Berlin London Cocktail Week Boutique Bar Show London	3 August
October	Travel Retail Special Global travel retail report Category reports: Tequila; Latin American spirits Regional report: Latin America and Caribbean Travel retail category report: Irish whiskey Travel retail regional report: Non-airport retail TFWA World Exhibition preview	Vodka Travel Retail	TFWA World Exhibition Bar Convent Berlin London Cocktail Week	3 September
November	The Bars to Watch in 2018 Category reports: Scotch; New-world whisky; Craft spirits Regional report: India Travel retail category report: Liqueurs	Liqueurs Speciality Spirits Craft		5 October
December	World Spirits Report 2018 Category report: Rum Regional report: UK Travel retail category report: World whisky	Design	The Global Spirits Masters Awards Lunch	2 November
January 2019	Most Innovative Spirits Category reports: Japanese whisky; American whiskey; Distillery innovations	Distillery		3 December

* The definitive guide to spirits brands selling over one million nine-litre cases per annum. The Brand Champions series will contain exclusive and comprehensive data on spirits brands' sales volumes, equipping industry professionals with unparalleled information relevant to this dynamic industry.