

# FEATURES LIST:

Our 2017 features list is more varied than ever, with regional reports covering markets such as Latin America and Singapore, and a travel retail focus on non-airport retail. Whether you're an emerging brand seeking additional distribution or an established name looking to communicate a fresh campaign, we hope this list will help you plan your most effective marketing strategy yet.

Month	Features	Masters results	Additional Distribution	Editorial Deadline
January	Category reports: Japanese whisky; American whiskey Country report: Japan	Distillery		8 December
February	Category report: Gin Regional report: North America Travel retail category report: Tequila Prowein preview	Tequila & Mezcal	IAADFS, Orlando Prowein, Dusseldorf	5 January
March	Category reports: Scotch; Third party spirits Country report: Germany Travel retail category report: Gin Travel retail regional report: The Americas Prowein Preview, IAADFS preview	Rum & Cachaça	IAADFS, Orlando Prowein, Dusseldorf	2 February
April	<b>The Vodka Report</b> Category report: Vodka Travel retail category report: Vodka Country report: Russia		TFWA Asia Pacific; Vinexpo Bordeaux; TFWA World Exhibition; MICS Monaco.	2 March
May	Category reports: Cognac; Brandy. Regional report: Asia Travel retail category report: Asian spirits Travel retail regional report: Asia TFWA Asia Pacific preview	Asian Spirits Cognac & Brandy	TFWA Asia Pacific, Vinexpo Bordeaux	6 April
June	<b>Brand Champions 2017*</b> Category report: Vodka Country report: France Travel retail category report: Cognac Vinexpo Bordeaux preview	Scotch	Vinexpo Bordeaux	4 May
July	Category reports: Gin; Irish whiskey. Country report: US Travel retail category report: American whiskey Tales of the Cocktail Preview	Gin	Tales of the Cocktail, New Orleans	1 June
August	<b>On-trade/Cocktail Special</b> Category report: Liqueurs; Spirits closures Regional report: Eastern Europe and CIS Travel retail category report: Rum Tales of the Cocktail review, IBA WCC preview	Irish Whiskey World Whisky American Whiskey	IBA World Cocktail Championships	6 July
September	<b>Luxury Spirits Special</b> Category report: Luxury spirits Regional report: Middle East Travel retail category report: Scotch Bar Convent Berlin preview, London Cocktail Week preview Boutique Bar Show London preview	Luxury	TFWA World Exhibition Bar Convent Berlin London Cocktail Week Boutique Bar Show London	3 August
October	<b>Travel Retail Special</b> Travel Retail Report Category reports: Tequila; Latin American spirits Regional report: Latin America and Caribbean Travel retail category report: Irish whiskey Travel retail regional report: Non-airport retail TFWA World Exhibition preview	Vodka Travel Retail	TFWA World Exhibition Bar Convent Berlin London Cocktail Week	1 September
November	<b>The Bars to Watch in 2017</b> Category reports: Scotch; New-world whisky Regional report: Singapore Travel retail category report: Liqueurs	Liqueur Premix Speciality Spirits	MICS Monaco	5 October
December	<b>World Spirits Report 2017</b> Category report: Rum Regional report: UK Travel retail category report: World whisky	Design		2 November
January 2018	Category reports: Japanese whisky; American whiskey; Distillery developments Regional report: Western Europe; Dates for the diary	Distillery		1 December

\* The definitive guide to spirits brands selling over one million nine-litre cases per annum. The Brand Champions series will contain exclusive and comprehensive data on spirits brands' sales volumes as well as the contact details of companies from around the world, equipping industry professionals with unparalleled business information relevant to this dynamic industry.