FEATURES LIST:

Our 2019 features list is more varied than ever, with category reports covering big players such as Scotch and vodka, and others focusing on niche, disruptive segments. Whether you’re an emerging brand seeking additional distribution or an established name looking to communicate a fresh campaign, we hope this list will help you plan your most effective marketing strategy yet.

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| January | **Most Innovative Spirits**  
Category reports: Spirits trends to watch; Japanese whisky; Distillery innovations | Distillery | | 4 December |
| February | **Tequila**  
Category report: Low- and no-alcohol  
Regional report: Western Europe  
Travel retail report: Gin | Tequila & Mezcal | Summit of the Americas  
Prowein, Düsseldorf | 5 January |
| March | **Rum**  
Category report: Third-party spirits  
Regional report: Latin America  
Travel retail report: Tequila  
Prowein preview, Summit of the Americas preview | Rum & Cachaça | Summit of the Americas  
Prowein, Düsseldorf | 2 February |
| April | **Vodka**  
Category report: Bitters; Tonics and mixers  
Country report: Eastern Europe  
Travel retail report: Vodka | | TFWA Asia Pacific;  
Vinexpo Bordeaux;  
TFWA World Exhibition | 2 March |
| May | **Cognac**  
Category report: Asian spirits. Regional report: Asia Pacific  
Travel retail report: Irish whiskey  
TFWA Asia Pacific and Vinexpo Bordeaux previews | Asian Spirits  
Cognac  
Brandy | TFWA Asia Pacific,  
Vinexpo Bordeaux | 6 April |
| June | **Brand Champions 2019**  
Category reports: Scotch; Vodka  
Celebrity spirits  
Travel retail report: Cognac | Scotch | | 4 May |
| July | **Gin**  
Category reports: Canadian whiskey; Vermouth  
Regional report: North America  
Travel retail report: American whiskey  
Tales of the Cocktail preview | Gin | Tales of the Cocktail, New Orleans | 1 June |
| August | **On-trade special**  
Category reports: Liqueurs; American whiskey;  
Spirits packaging; Retail trends  
Tales of the Cocktail preview | American Whiskey  
Irish Whiskey  
World Whisky | | 6 July |
| September | **Luxury spirits special**  
Category report: Armagnac  
Regional report: Africa & Middle East  
Travel retail report: Scotch  
Bar Convent Berlin preview; London Cocktail Week preview;  
Boutique Bar Show London preview | Luxury | TFWA World Exhibition  
Bar Convent Berlin  
London Cocktail Week  
Boutique Bar Show London | 3 August |
| October | **Travel retail special**  
Global travel retail report  
Category reports: Irish whiskey; Latin spirits; Cannabis in the drinks industry;  
TFWA World Exhibition preview | Vodka  
Travel Retail | TFWA World Exhibition  
Bar Convent Berlin  
London Cocktail Week | 3 September |
| November | **The Bars to Watch**  
Category reports: Craft spirits; New-world whisky; Tonics and mixers  
Travel retail report: Liqueurs | Liqueurs  
Speciality Spirits | | 5 October |
| December | **World Spirits Report**  
Category reports: Scotch; Aquavit; Counterfeit market  
Travel retail report: Rum | Design | The Global Spirits  
Masters Awards Lunch | 2 November |
| January 2020 | **Most Innovative Spirits**  
Category reports: Spirits trends to watch; Japanese whisky; Distillery innovations | Distillery | | 3 December |

* The definitive guide to spirits brands selling over one million nine-litre cases per annum. The Brand Champions series will contain exclusive and comprehensive data on spirits brands’ sales volumes, equipping industry professionals with unparalleled information relevant to this dynamic industry.