RECOGNISING THE MASTERS IN ASIA

In August 2019 the drinks business Hong Kong will stage The Scotch Whisky Masters - Asia 2019 competition in a drive to find and reward the finest Scotch whisky brands in the Asian Market. Chaired by the drinks business Hong Kong and a panel of leading spirits specialists, the whiskies will be judged in a blind tasting, to discover the Asian Scotch Whisky Masters of 2019.

Silver, Gold and Master medals will be awarded in each category. The Gold and Master winners will then be judged for the overall title of Grand Scotch Whisky Master - Asia 2019.

TO ENTER:
1. Complete the entry form
2. To pay, please include a cheque made payable to the drinks business Hong Kong, or provide credit card details on the entry form.
3. Forward two samples for each category entered to: Sophie Raichura, The Scotch Whisky Masters - Asia 2019, 3/F, World Trust Tower, 50 Stanley Street, Central, Hong Kong.
4. Please ensure that all duty on samples is pre-paid.
5. A high-resolution bottle shot of each product entered must be emailed to sophie.raichura@unionpress.co.uk.

Entry deadline for The Asian Scotch Whisky Masters: 16 August 2019

Sophie Raichura
The Drinks Business Hong Kong,
3/F, World Trust Tower, 50 Stanley Street, Central, Hong Kong
Kong t: +852 9736 3631
sophie.raichura@unionpress.co.uk
## Categories
(please tick boxes required for entry)

### Single Grain
- Standard
- Premium
- Super Premium
- Ultra Premium
- Aged up to 12 years
- Aged between 13-18 years
- Aged between 19-30 years
- Aged over 31 years
- No Age Statement
- Single Cask
- Cask Strength
- Special Edition

### Blended Grain
- Standard
- Premium
- Super Premium
- Ultra Premium
- Special Edition

### Blended
- Standard
- Premium
- Super Premium
- Ultra Premium
- Aged up to 12 years old
- Aged between 13-18 years
- Aged between 19-30 years
- Aged over 31 years
- No Age Statement
- Single Cask
- Cask Strength
- Special Edition

### Blended Malt
- Standard
- Premium
- Super Premium
- Ultra Premium
- Aged up to 12 years
- Aged between 13-18 years
- Aged between 19-30 years
- Aged over 31 years
- No Age Statement
- Single Cask
- Cask Strength
- Special Edition

### Single Malt: Speyside
- Standard
- Premium
- Super Premium
- Ultra Premium
- Aged up to 12 years
- Aged between 13-18 years
- Aged between 19-30 years
- Aged over 31 years
- No Age Statement
- Single Cask
- Cask Strength
- Special Edition

### Single Malt: Highlands & Islands
- Standard
- Premium
- Super Premium
- Ultra Premium
- Aged up to 12 years old
- Aged between 13-18 years
- Aged between 19-30 years
- Aged over 31 years
- No Age Statement
- Single Cask
- Cask Strength
- Special Edition

### Single Malt: Islay
- Standard
- Premium
- Super Premium
- Ultra Premium
- Aged up to 12 years
- Aged between 13-18 years
- Aged between 19-30 years
- Aged over 31 years
- No Age Statement
- Single Cask
- Cask Strength
- Special Edition

### Single Malt: Lowland
- Standard
- Premium
- Super Premium
- Ultra Premium
- Aged up to 12 years old
- Aged between 13-18 years
- Aged between 19-30 years
- Aged over 31 years
- No Age Statement
- Single Cask
- Cask Strength
- Special Edition

### Flavoured Whisky

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**CHECKLIST... HAVE YOU DONE THE FOLLOWING?**

- [ ] Filled in your entry form
- [ ] Enclosed a cheque or completed credit card details
- [ ] Packed all samples entered (x 2 bottles per entry), duty paid
- [ ] High-Resolution bottle shots

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**THE SCOTCH WHISKY MASTERS - ASIA 2019**

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<table>
<thead>
<tr>
<th>Product Name</th>
<th>Product Name</th>
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<tr>
<td>Name will appear in results printed in The Drinks Business Hong Kong magazine. Please provide correct spelling.</td>
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<td>Category:</td>
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<td>Country and region of origin:</td>
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<td>Name of distillery (not for publication):</td>
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<td>Brand owner (to be printed in results):</td>
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<td>Brand’s website:</td>
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<td>Age:</td>
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<td>Alcohol content (%abv):</td>
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<td>Recommended Retail Price (£/$/€):</td>
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THE ASIAN SPIRITS MASTERS
Entry Form

You may enter several products on one form, but please submit just ONE entry form per Masters competition. To enter other Asian Spirits Masters competitions, please use a new form.

If you are submitting the entry form in writing, please use CAPITAL letters.

Once completed, please send the form, along with your samples, to The Asian Spirits Masters either by fax or post, using the details below.

The Scotch Whisky Masters - Asia 2019, 3/F, World Trust Tower, 50 Stanley Street, Central, Hong Kong
Please contact Sophie Raichura at sophie.raichura@unionpress.co.uk or on t: +852 9736 3631
with any questions.

Contact Details
Please enter the details of the person/company submitting the entries
Contact Name: ......................................................
Company Name: ...................................................
Nature of business (distributor/PR/producer/etc): ........................................................
Job title: ................................................................
Telephone: ...........................................................
Email: ...................................................................
Fax: ......................................................................
Address: .............................................................
............................................................................
............................................................................
Invoicing address (if different to contact address):
............................................................................
............................................................................

Payment details
The cost of entry is HKD$1950 for the first entry, and HKD$1500 for each additional entry made into the same Asian Spirits Masters competition. Additional entries to other competitions will be considered as separate.
For companies wishing to enter more than ten products for tasting at any one time, two complimentary entries will be offered.*
*These entries must be submitted at the same time as the paid for entries & are not redeemable against any subsequent competitions.
Please allow enough time for your samples to reach us. Late entries will not be judged, but you may still be charged.
Total entry fee enclosed: ......................................
Number of products entered: .............................

Payment Methods:
Bank Transfer
Name: The Drinks Business Hong Kong Limited
Account Number: 801-148982-001 (HKD) /801-148982-838 (EUR/USD)
Bank Name: HSBC Sort Code: 004
Swift: HSBCHKHHKHK

Bank Cheque
Cheques made payable to: The Drinks Business Hong Kong Limited
Address: 3/F World Trust Tower, 50 Stanley Street, Central, Hong Kong
Cheques made payable to The Drinks Business Hong Kong Limited

For credit card payment link please contact sophie.raichura@unionpress.co.uk

Contact and product information will be kept by The Spirits Business for future reference and to update you on The Asian Spirits Masters and The Drinks Business Hong Kong news.
If you do not wish to be contacted by The Asian Spirits Masters, please tick this box □
If you do not wish to be contacted by third party companies, tick this box □

CHECKLIST... HAVE YOU DONE THE FOLLOWING?
☐ Completed your entry form  ☐ Emailed high-resolution bottle shots
☐ Enclosed a cheque or completed credit card details  ☐ Packed 2 bottles per entry (duty paid)